

## PRIVACY POLICY

This Privacy Policy of personal data confidentiality (hereafter referred to as Privacy Policy) applies to all information that the administration of the web-site playvr.com can get about the User.

### 1. DEFINITION OF TERMS

1.1. The following terms are used in this Privacy Policy:

1.1.1. “Administration of the web-site playvr.com (hereafter referred to as the Administration)” – employees, authorized to manage the web-site and who organize and/or carry out the processing of personal data, as well as determine the purposes of processing of personal data, the composition of personal data to be processed, actions (operations), committed with personal data.

1.1.2. “Personal data” is any kind of information relating to directly or indirectly determined or determinable by an individual (subject of personal data).

1.1.3. “Processing of personal data” is any action (operation) or a set of actions (operations) performed with/without the use of automation tools with personal data, including collection, recording, systematization, accumulation, storage, clarification (update, change), extraction, use, transfer (distribution, provision, access), depersonalization, blocking, deletion, destruction of personal data.

1.1.4. “Confidentiality of personal data” is a requirement for a person who has obtained access to personal data not to allow its distribution without the consent of the subject of personal data or without any other legal basis.

1.1.5. “User of the web-site playvr.com” (hereinafter referred to as the User) is a person who has access to the web-site via the Internet.

### 2. GENERAL PROVISIONS

2.1. The User’s use of the web-site means acceptance of this Privacy Policy and the terms of processing of personal data.

2.2. In case of disagreement with the terms of the Privacy Policy, the User must stop using the web-site playvr.com.

2.3. The administration does not verify the accuracy of personal data provided by the User.

### 3. SUBJECT OF PRIVACY POLICY

3.1. This Privacy Policy establishes the obligations of the Administration for the non-disclosure and ensuring personal data confidentiality, which the User provides at the request of the Administration

3.2. Personal data permitted to be processed under this Privacy Policy are provided by the User and may include the following information:

3.2.1. Surname, name, patronymic;

3.2.2. Gender, date of birth, city of residence;

3.2.3. Home and mobile phone numbers / email address;

3.2.4. Information about the interests of the User, indicated by him in a free form in the feedback forms on the web-site;

3.2.5. Information about the interests on the basis of the analysis of search queries and web-sites visits of the User.

3.3. The Administration protects the data provided by the User.

#### 4. PURPOSES OF COLLECTING PERSONAL INFORMATION OF THE USER

4.1. The User's personal data may be used by the Administration in order:

4.1.1. To inform about goods, services, promotions and special offers;

4.1.2. To confirm of the User's identity;

4.1.3. To establish feedback with the User.

4.1.4. To ensure security, prevent fraud.

#### 5. METHODS AND TERMS OF PROCESSING OF PERSONAL DATA

5.1. Processing of personal data of the User is carried out without time limitation in any legal way.

5.2. The User agrees that the Administration has the right to transfer personal data to third parties as part of the working process.

5.3. The personal data of the User may be transferred to the authorized bodies of state power of the Russian Federation only on the grounds established by the legislation and in the manner established by the legislation of the Russian Federation.

5.4. In case of loss or disclosure of personal data, the Administration informs the User about the loss or disclosure of personal data.

5.5. The administration takes the necessary organizational and technical measures to protect the personal data of the User from unlawful or accidental access, destruction, alteration, blocking, copying, dissemination and from any other form of illegal actions of third parties.

5.6. The Administration together with the User takes all necessary measures to prevent damages or other negative consequences caused by the loss or disclosure of personal data of the User.

#### 6. RIGHTS AND OBLIGATIONS OF THE PARTIES

6.1. The User is entitled:

6.1.1. To provide information on personal data specified in clause 3.2.

6.1.2. To update, complement the provided information about personal data in case of changes.

6.2 The Administration is obliged:

6.2.1. To use the obtained information just for the purposes specified in clause 4 of this Privacy Policy.

6.2.2. To ensure the storage of confidential information in secret, not to disclose it without the prior written permission of the User, not to sell, exchange, publish or disclose personal data provided by the User, except as specified in this Privacy Policy.

6.2.3. To take precautions to protect the confidentiality of the User's personal data in accordance with the procedure normally used to protect this type of information in existing business transactions.

6.2.4. To block personal data relating to the relevant User from the moment of request of the User or his legal representative or authorized body for the protection of the rights of subjects of personal data for the period of verification in case of detection of invalid personal data or wrongdoings.

## 7. RESPONSIBILITY OF THE PARTIES

7.1. The administration that has not fulfilled its obligations is responsible for damages suffered by the User in connection with the unlawful use of personal data, in accordance with the legislation of the Russian Federation, except as otherwise provided in this Privacy Policy.

7.2. In case of loss or disclosure of Confidential Information, the Administration is not responsible if this confidential information:

7.2.1. Became public before its loss or disclosure.

7.2.2. Was received from a third party before it was received by the Administration.

7.2.3. Was disclosed with the consent of the User.

## 8. SETTLEMENT OF DISPUTES

8.1. Before applying to the court for disputes arising from the relationship between the User and the Administration, it is mandatory to file a claim (a written proposal for a voluntary dispute settlement).

8.2. The recipient of the claim shall notify the claimant in writing about the results of the consideration of the claim within 90 calendar days from the date of receipt of the claim.

8.3. If it is impossible to reach an agreement, the dispute will be referred to the judicial authority in accordance with the current legislation of the Russian Federation.

8.4. The legislation of the Russian Federation applies to this Privacy Policy and the relationship between the User and the Administration.

## 9. ADDITIONAL CONDITIONS

9.1. The Administration has the right to make changes to this Privacy Policy without the User's consent.

9.2. The new Privacy Policy comes into force once it is posted on the playvr.com, unless otherwise provided by the new edition of the Privacy Policy.

9.3. All suggestions or questions about this Privacy Policy should be reported via the email address provided on the web-site.